# **Magic AI – Conversational Chatbot**

Magic AI is an intelligent conversational chatbot designed to simplify data exploration and provide instant insights from your business dashboards. It offers a familiar, chat-based interface combined with powerful data interaction features—making it easy for agents, stakeholders, and brokers to access and analyze information on demand.

## **Key Features**

### **1. Conversational User Interface**

* The chatbot works like a standard messaging app.
* A **text input area at the bottom** allows you to type in your questions.
* Simply ask questions in natural language and the system will generate responses.

### **2. Dashboard Coverage**

You can query Magic AI for insights from multiple dashboards, including:

* **MMPD** (Market/Member/Product Data)
* **Mission Control**
* **War Room**
* **Product Competitiveness**

This ensures all critical business areas are accessible through one unified assistant.

### **3. Clarification Questions**

* If your query is ambiguous, Magic AI will **ask follow-up questions**.
* These appear as quick **selection options** for you to choose from, ensuring accurate results.

### **4. Results Presentation with Accordions**

* When results are shown, they appear in a structured format with **two accordion panels**:  
  1. **Query Accordion** – See the backend query generated by Magic AI.
  2. **Table Data Accordion** – View detailed results in table form.

### **5. Table Data Features**

The **table view** comes with advanced options for deeper analysis:

* **Expand & Filter** – Apply custom filters directly to the table.
* **Visualize** – Convert the data into charts.
* **Copy** – Copy table content for quick sharing.
* **Export** – Download results into Excel with a single click.

### **6. Visualization Options**

* The **Visualize button** lets you transform tabular data into charts.
* Includes a **dropdown menu** to switch between chart types.
* Charts can be **downloaded as PDF or PNG** for reports and presentations.

### **7. Chat Management**

Located at the **top-right corner** of the interface:

* **New Thread Button** – Start a fresh conversation without previous context.
* **Chat History Button** – Review past interactions and revisit earlier insights.

## **How to Use Magic AI**

1. **Start a Chat**
   * Open Magic AI and type your question in the text input field.
   * Example: *“Show me the latest mission control report for Q3.”*
2. **Interact with Results**
   * If clarification is needed, select one of the suggested options.
   * Review responses in the accordions for query details and table data.
3. **Analyze Data**
   * Use filters to refine tables.
   * Visualize results with charts and export them for sharing.
4. **Manage Your Sessions**
   * Begin a new query with **New Thread**.
   * Access your **Chat History** to revisit previous insights anytime.

## **Why It Matters for Agents, Stakeholders, and Brokers**

* **Agents** can quickly pull data-driven answers during client interactions.
* **Stakeholders** can monitor dashboards without relying on technical teams.
* **Brokers** can use insights to improve decision-making, competitiveness, and reporting efficiency.

Magic AI turns complex dashboards into a **simple, conversational experience**, empowering every user with data at their fingertips.